



Brad Mahaffey

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OVERVIEW

I strive to approach every situation in a unique manner, free of predisposition and routine, allowing myself to create creative solutions to the project at hand. I manage my time efficiently, and can excel when working in fast paced environments.

My passion lies in taking existing concepts or ideas and meticulously crafting them into new forms that solve problems and relay information in new, creative ways.

EXPERIENCE

2007 - Present

VanillaGreen - VanillaGreen.com
Freelance design and brand direction

I have been with multiple companies, and design firms over the years. The most recent being my personal site, VanillaGreen. I have completed projects for numerous clients, ranging from print design and corporate identity to web production and content development.

2008 - Present

Zidalgo Premium Themes - Zidalgo.com
Owner, Designer & Developer

Zidalgo is a premium wordpress theme vendor and 'small but wholesome' blog design studio. Easily customizable designs, built from the ground up with clean, documented code. We work with multiple designers in a profit sharing system, have an effective affiliate program, as well as maintain and expand strong market share against major competitors.

2006 - 2008

DomainTools - Spry Web Hosting division
Marketing Director

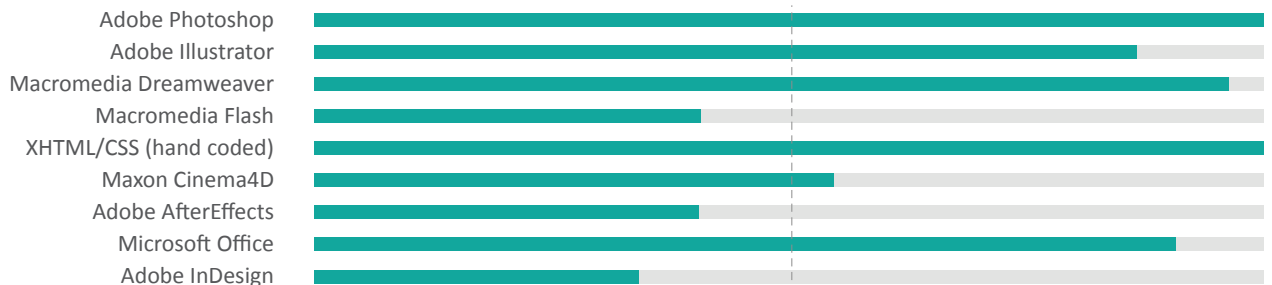
In 2006 I sold my company *BurstBand Internet Services* to DomainTools. At that time I was also offered the position as Marketing Director for Spry, DomainTools hosting division. My responsibilities included product development, advanced SEO, website development and administration, media relations, press releases, and other tasks pertaining to general marketing functions.

1997 - 2006

BurstBand Internet Services - BurstBand.net
Web Developer, CEO, Support Specialist, Network/Server Administrator

I started BurstBand.net when I was fourteen years old. It was a reseller web hosting company that quickly grew into a highly profitable corporation. I was in charge of all day to day operations of BurstBand, which included supporting over 15 mission critical web servers and hundreds of clients. I gained valuable customer support, business management, and web development skills during my course of time with BurstBand. I ran this company until January of 2006 when I sold it to DomainTools.com.

SOFTWARE PROFICIENCY



Additionally, I am proficient in both MAC and Windows platforms, with experience in hardware assembly and troubleshooting. I have over seven years of Linux & Windows network administration and security experience, administering and supporting numerous mission critical servers. If there ever comes a time to learn new skills or software within my employment, I am always exhilarated to take on new challenges, and learn new things.

EDUCATION

2002 - 2004

University of Utah

Bachelors degree in Visual Communications (incomplete)

Being fortunate enough to be hired away from college has presented me with the ability to gain invaluable real world experience, and build a stronger portfolio than capable at an educational institution. I've moved well beyond the experience and understanding that even the most rigorous degree programs offer in my field of work.

AWARDS, PUBLICATIONS, & EXHIBITIONS

- 2009 West Berlin Gallery presents "Blood Sweat Vector" vector art exhibition in Berlin Nov10-Dec10
- 2008 Featured in multiple blogs and design magazines throughout 2008 primarily for Zidalgo.com
- 2007 Featured in May 07 issue of "DG" Design Graphics Magazine as well as e-zine
Featured in August 07 issue of Computer Arts Magazine
- 2006 Artwork featured during the Konvulse presentation at ART!NOW Festival in Netherlands
Annual Student Art Show, Juried Art Exhibition at Snohomish Hall
Featured work at customize.org, konvulse.com, k10k.com, deviantart.com, zeroin.gr, +
- 2005 Issue 02: December, featured by CubicFlow Arts Magazine
Featured artist/work at multiple sites including deviantART.com
168 Hour Art Extravaganza, Mixed Media Exhibition at Bates Gallery
- 2002 Art for Charity, Featured Exhibition at SouthTown Mall in Salt Lake City

PERSONAL GOAL

My mission is to be an integral part in the development and growth of the company, and my position in the company. To go the extra mile to see that whatever I'm working on is not merely satisfactory, but excellent. To find where I can improve surrounding projects, and offer assistance.

PROFESSIONAL REFERENCES

Jared K. Nickerson
J3Concepts Designs
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Troy Davis
SevenScale LLC.
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John L. Li
Delta Beans
john@menuism.com

Cameron Jones
Spry Web Hosting
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